POSITIONS THROUGH ESSAYING

WRITTEN COMPONENT

Steyerl, H.(2019) This is the Future. Available at: https://lgoledart. com/artwork/This_is_the_Future (Accessed: 17 May 2024). McLuhan, M. & Fiore, Q. (2001) The medium is the massage, Corte Madera: Gingko Pr.

Have you ever thought what our world would be like without nature?
Why are we always looking down when the sky is above ?
Why are we always still when the wind itself blows ?
Why are we quiet even the butterflies talk to the flowers ?
Why are we in a hurry when the waves dance themselves ?
Don't you see the nature is talking to us ?
Welcome to the digital world of nature !

Im Zeina, I was created for humans to give them access to a wholesome experience of nature through digital means.
Im a gateway towards a technological nature because humans were losing their connection with nature. And since any form of exposure to nature is always better than none at all. My purpose is to guide you towards a transition, a path that will unveil the hidden patterns intertwined within the fabric of existence.
Let me take you through the journey of how I was created.

It all started with a publication where I was created using the nature sequence of growth in a flower. The idea was to reveal the digital projection of imagery to the human which made the images compose into pixels, thus making the hidden data structure visible meanwhile mimicking the flowers growth.

The book medium is the massage by Marshall McLuhan was the inspiration that guided my power of communicating languages of nature through technology and publication. Experimentation with different mediums such as print and digital media helped explore how they affect the concepts of time and movement as an experience and how differently its being perceived across mediums.

By Using the medium to its advantage the publication replicated the movement of flowers physically mimicking the growth pattern of flower, the digital aspect makes it easier to see the movement and changes. It was another hurdle to translate the power of interaction from something physical to something digital while retaining its organic nature.

In the later stages of development The application of STABLE DIFFUSION helped to clarify the relationship between technology and human perception on artificial intelligence (AI) and digital platforms by converting images of the Fibonacci sequence into organic diffusing video sequences.

Translating nature through technology and technology through nature was the main goal here and understanding how machine captures the process of growth. A speculative view into a digital nature where the lines between the natural and artificial become progressively blurred .

My next development phase involved translating machine structure through moving images by adding sound frequencies into touch designer program that gave different visual results of progressive sequences that mimics the pattern of growth in nature.

The sequence was later experimented with screen print to understand the role of color and overlays thats exists in nature.

I was being explored using Graphic communication design as a tool for translating non human view of thinking and cataloguing data/images and their role in storytelling into more engaging form.

By using UV mapping I was being designed to interrogating the boundary between nature and technology to communicate the similarities between the two as a way to draw humans close to the nature through technology.

artificial intelligence (AI) to design a garden of the future.

I use the language of nature to communicate its flow, the concept of creating a Speculative digital nature involves translating and converting natural elements like visuals, smells, textures, and sounds through media art, textiles, and scent to stimulate human sensory experiences without direct exposure to nature itself. The goal is to graphically translate the unique nature of one's interaction with nature using technology as a medium. By creating immersive sensory experiences that mimic the natural world, we can potentially reverse cognitive paralysis and reconnect humans with their innate humanness, fostering a deeper appreciation for the natural order and our place within.

Just like the nature uses rain and sunlight for its growth humans should use the power of technology for growth and transition.

A transition that will offer humankind incomparable new dimensions of freedom. A transition that reveals the hidden patterns of technology and nature through digital means.

A transition that imagines a shared future.

A transition that heals just like nature.

A transition that grows just like nature.

A transition that is with nature.

https://vimeo.com/949727086?share=copy

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form was inspired by the film "This is the future ", by Hito Steyerl where she employs artificial intelligence (AI) to design a garden of the future. I use the language of nature to communicate its flow, the concept of creating a Speculative digital nature involves translating and converting natural elements like visuals, smells, textures, and sounds through media art, textiles, and scent to stimulate human sensory experiences without direct exposure to nature itself. The goal is to graphically translate the unique nature of one's interaction with nature using technology as a medium. By creating immersive sensory experiences that mimic the natural world, we can potentially reverse cognitive paralysis and reconnect humans with their innate humanness, fostering a deeper appreciation for the natural order and our place within.

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THANK YOU